

Dear Valued Customer,

With the current upheaval in our economic situation, are YOU ready to take on the challenges for the future of your business?

"Let's cLEAN the waste in your operations"

"Experience Lean Management first-hand, join our 6-Day Japan Lean Study Tour from 25-31 March, 2016" (excluding travelling days)

Why is JIT (Just-in-Time) concept so important for your business? Dr. Kawada correctly explains how JIT leads to Lean Management and focuses on the "Cash Flow" Point-Of-View.

Using this concept, Toyota is still making a high profit every year despite uncertainty in the global economy. Toyota defines JIT as such:

"Just-In-Time refers to the manufacturing and conveyance of only what is needed, when it is needed, in the amount needed. This enhances efficiency and enables quick responses to change. It is very difficult to understand let alone implement it, even for the Japanese. Everybody knows *Seven Types of Waste* (Muda) but this JIT Management strongly focuses on a **Continuous Kaizen Process** for creating even faster Flow".

# Who should attend?

CEOs, CFOs, and Functional Managers

should join this seminar.

"JIT management" is not only for the manufacturing industry.

It is also a very useful concept for industries such as services, medical, hospitality & many more.

This seminar has the power to change your everyday thinking to LEAN thinking. The tour however, is geared to give you understanding into the actual conditions after implementation of lean management directly



Japan Lean Study Tour – April 2015; Dr. Kawada together with the participating SME members from Penang.



A very practical and hands-on learning will be what you are experiencing during this 6-day Lean Tour.

Tailored and prepared by experienced lean-professionals like Professor Dr. Makoto Kawada and Masafumi Suzuki, lean management implementer, this tour will take you through many lean-activities and guided visits into SME plants to enhance further understanding on how to practically use Lean Management tools. As they say, "To see is to believe!"

### "Open the door, the outside is too wide to stay inside"

Masafumi Suzuki is passionate in introducing Lean Management to SMEs that focuses on business flow. This flow encompasses Product Design, Manufacturing Engineering, Supplier Development, Production Floor Activities, right down to Customer Satisfaction. He has over 40 years of experience in Manufacturing Floor Management.



Masafumi Suzuki Lean Management Integrator

## **Program Itinerary**

- 2:00pm Registration & Open Networking
- 2:30am 1.0 Introduction by MC
  - 2.0 Lean Management in Action 'Genba Leader' -Masafumi Suzuki-
  - **3.0 Introduction to Japan Lean Study Tour** Overview of Key points and agendas

#### 4.0 Q&A + Conclusion

5.00pm Program End

#### Organized by:



#### Venue Address:

visitus 488 D-4-10, One-Stop Centre, Midlands Park, 10350 Penang, Malaysia.

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